BMBM

PRODUCTIONS



Advertising experts helping businesses of all kinds!

ased in Miami, Florida, **B.M.B.M. Productions, Corp** is a full-scope strategic communications and advertising firm specializing in a wide range of creative productions, media, and marketing solutions. Its founder, Bárbara Bermudo, is a renowned former major television network anchor, journalist, and TV host, who has become a successful businesswoman in her industry.

Along with his husband, the journalist and news anchor Mario Andrés Moreno, and her specialized team, she provides clients with cost-effective, creative solutions by ensuring that every client's needs are met with highly crafted business marketing sources.

B.M.B.M. Productions, Corp certifications include Women's Business Enterprise (WBE), Minority Business Enterprise (MBE) and Pending: SBA Woman-Owned Small Business (WOSB).

UEI: NG2FWLDV1KY4 CAGE: 9VS62

COMPANY INFORMATION

B.M.B.M Productions Corp.

6850 Sunrise Terrace Coral Gables, FL 33131 info@bmbmproductions.com

www.bmbmproductions.com

Established: 2015 EIN Number: 47-5277476 State of Incorporation: Florida SBA Industry Standard Size: \$25,500,000 Primary NAICS Code: 541810 Business Type: Small Socio-Economic Status: •SBA Woman-Owned Small Business •Women's Business Enterprise (WBE)

•Minority Business Enterprise (MBE) Registered in Disaster Recovery Registry: Yes Accepts Government Credit Cards (P-cards): Yes Geographic Area Served: Nationwide





GOVERNMENT **BUSINESS POC**

CEO-Founder

Bárbara Bermudo 🙆 (786) 218-2729

🔀 barbara@bmbmproductions.com

COO-Co founder

Mario Andrés Moreno

🙆 (305) 215-4358

K marioandres@bmbmproductions.com

INDUSTRY CODES

Advertising Agencies (PRIMARY) Public Relations Marketing

- Community
- Graphic Design
- Media Buying
- Media Representatives
- Display Outdoor Advertising Teleproduction and Other
- **Postproduction Services**
- Professional and Management **Development Training**
- Translation
- Commercial Printing
- Motion Picture and Video Production
- Other Motion Picture and Video Production Services
- Other Sound Recording Industries
- Television Broadcasting
- Internet Publishing and Broadcasting and Web Search Portals
- Convention & Tradeshow
- Commercial Photography

CLIENTS





CORE COMPETENCIES

- TV Broadcasting
- Radio
- Podcast
- Live Read
- Sponsorship
- **Produced Spot**
- **Print Advertising**
- **Digital Advertising**
- **Outdoor Media**
- Video Production



NAICS **PSC** 541810 541820 **R708** D308 541613 R424 813319 541430 T001 541830 R499 541840 **R708** 541850 R497, 9999 R426, R499 512191 611430 U006 R499 541930 323111 T011 T006 512110 512199 D317, T016 512290 T016, S216 515120 D316, S113 519130 7630, U009 561920 **B706**

D315, T009, T010, T016

DIFFERENTIATORS

- 30+ Years of Television Experience
- Innovative Technology
- **Collaborative Top Team** Professionals
- Cost Effective, Gratifying Results
- Impeccable Traffic and Logistic

PAST PERFORMANCE

WARD GROUT, PL

Company Name: Ward-Law Group Place of Performance: Miami, FL **Period of Performance:** 2016 to 2022

Scope: Full scope production of corporate branding, marketing, and advertising strategy development. Design and production of all marketing collateral, commercials for TV & radio and social media. Integrations for on-air news segments. Content scripting, media buys, billboards/ outdoor advertising nationwide. Amount: \$1,300,000 per year.



Company Name: Seminario Creando Riqueza Place of Performance: Miami, FL **Period of Performance:** 2018 to 2022 Scope: Branding, marketing, and spokesperson representation services. Digital marketing content, advertising campaign strategies, and media market purchase.

Amount: \$1,100,000 per year.

UNNO

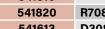
Company Name: Unno Healthcare Place of Performance: Miami, FL Period of Performance: 2021 (ongoing)

Scope: Branding and marketing services. Advertising campaign strategies and media market purchase. Amount: \$250,000 per year.

SOCIO-ECONOMIC







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