

# BMBM

PRODUCTIONS



## Capability Statement

*Advertising experts helping businesses of all kinds!*

Based in Miami, Florida, **B.M.B.M. Productions, Corp** is a full-scope strategic communications and advertising firm specializing in a wide range of creative productions, media, and marketing solutions. Its founder, Bárbara Bermudo, is a renowned former major television network anchor, journalist, and TV host, who has become a successful businesswoman in her industry.

Along with his husband, the journalist and news anchor Mario Andrés Moreno, and her specialized team, she provides clients with cost-effective, creative solutions by ensuring that every client's needs are met with highly crafted business marketing sources.

**B.M.B.M. Productions, Corp** certifications include Women's Business Enterprise (WBE), Minority Business Enterprise (MBE) and Pending: SBA Woman-Owned Small Business (WOSB).

---

**UEI:** NG2FWLDV1KY4  
**CAGE:** 9VS62

### COMPANY INFORMATION

#### **B.M.B.M Productions Corp.**

6850 Sunrise Terrace  
Coral Gables, FL 33131  
info@bmbmproductions.com  
[www.bmbmproductions.com](http://www.bmbmproductions.com)

**Established:** 2015  
**EIN Number:** 47-5277476  
**State of Incorporation:** Florida  
**SBA Industry Standard Size:** \$25,500,000  
**Primary NAICS Code:** 541810  
**Business Type:** Small  
**Socio-Economic Status:**

- SBA Woman-Owned Small Business
- Women's Business Enterprise (WBE)
- Minority Business Enterprise (MBE)

**Registered in Disaster Recovery Registry:** Yes  
**Accepts Government Credit Cards (P-cards):** Yes  
**Geographic Area Served:** Nationwide



## GOVERNMENT BUSINESS POC

CEO-Founder

**Barbara Bermudo**

(786) 218-2729

barbara@bmbmproductions.com

COO-Co founder

**Mario Andrés Moreno**

(305) 215-4358

marioandres@bmbmproductions.com

## INDUSTRY CODES

- Advertising Agencies (PRIMARY)
- Public Relations
- Marketing
- Community
- Graphic Design
- Media Buying
- Media Representatives
- Display Outdoor Advertising
- Teleproduction and Other Postproduction Services
- Professional and Management Development Training
- Translation
- Commercial Printing
- Motion Picture and Video Production
- Other Motion Picture and Video Production Services
- Other Sound Recording Industries
- Television Broadcasting
- Internet Publishing and Broadcasting and Web Search Portals
- Convention & Tradeshow
- Commercial Photography

## CLIENTS



## CORE COMPETENCIES

- TV Broadcasting
- Radio
- Podcast
- Live Read
- Sponsorship
- Produced Spot
- Print Advertising
- Digital Advertising
- Outdoor Media
- Video Production



## DIFFERENTIATORS

- 30+ Years of Television Experience
- Innovative Technology
- Collaborative Top Team Professionals
- Cost Effective, Gratifying Results
- Impeccable Traffic and Logistic

## PAST PERFORMANCE



**Company Name:** Ward-Law Group

**Place of Performance:** Miami, FL

**Period of Performance:**

2016 to 2022

**Scope:** Full scope production of corporate branding, marketing, and advertising strategy development. Design and production of all marketing collateral, commercials for TV & radio and social media. Integrations for on-air news segments. Content scripting, media buys, billboards/outdoor advertising nationwide.

**Amount:** \$1,300,000 per year.



**Company Name:** Seminario Creando Riqueza

**Place of Performance:** Miami, FL

**Period of Performance:**

2018 to 2022

**Scope:** Branding, marketing, and spokesperson representation services. Digital marketing content, advertising campaign strategies, and media market purchase.

**Amount:** \$1,100,000 per year.



**Company Name:** Unno Healthcare

**Place of Performance:** Miami, FL

**Period of Performance:**

2021 (ongoing)

**Scope:** Branding and marketing services. Advertising campaign strategies and media market purchase.

**Amount:** \$250,000 per year.

## NAICS PSC

541810	
541820	R708
541613	D308
813319	R424
541430	T001
541830	R499
541840	R708
541850	R497, 9999
512191	R426, R499
611430	U006
541930	R499
323111	T011
512110	T006
512199	D317, T016
512290	T016, S216
515120	D316, S113
519130	7630, U009
561920	R706
541922	D315, T009, T010, T016

## SOCIO-ECONOMIC

