

BMBM

PRODUCTIONS



Capability Statement

Advertising experts helping businesses of all kinds!

Based in Miami, Florida, **B.M.B.M. Productions, Corp** is a full-scope strategic communications and advertising firm specializing in a wide range of creative productions, media, and marketing solutions. Its founder, Bárbara Bermudo, is a renowned former major television network anchor, journalist, and TV host, who has become a successful businesswoman in her industry.

Along with his husband, the journalist and news anchor Mario Andrés Moreno, and her specialized team, she provides clients with cost-effective, creative solutions by ensuring that every client's needs are met with highly crafted business marketing sources.

B.M.B.M. Productions, Corp certifications include Women's Business Enterprise (WBE), Minority Business Enterprise (MBE) and Pending: SBA Woman-Owned Small Business (WOSB).

UEI: NG2FWLDV1KY4
CAGE: 9VS62

COMPANY INFORMATION

B.M.B.M Productions Corp.

6850 Sunrise Terrace
Coral Gables, FL 33131
info@bmbmproductions.com
www.bmbmproductions.com

Established: 2015
EIN Number: 47-5277476
State of Incorporation: Florida
SBA Industry Standard Size: \$25,500,000
Primary NAICS Code: 541810
Business Type: Small
Socio-Economic Status:

- SBA Woman-Owned Small Business (pending)
- Women's Business Enterprise (WBE)
- Minority Business Enterprise (MBE)

Registered in Disaster Recovery Registry: Yes
Accepts Government Credit Cards (P-cards): Yes
Geographic Area Served: Nationwide



GOVERNMENT BUSINESS POC

CEO-Founder

Barbara Bermudo

☎ (786) 218-2729

✉ barbara@bmbmproductions.com

COO-Co founder

Mario Andrés Moreno

☎ (305) 215-4358

✉ marioandres@bmbmproductions.com

CORE COMPETENCIES

- TV Broadcasting
- Radio
- Podcast
- Live Read
- Sponsorship
- Produced Spot
- Print Advertising
- Digital Advertising
- Outdoor Media
- Video Production



DIFFERENTIATORS

- 30+ Years of Television Experience
- Innovative Technology
- Collaborative Top Team Professionals
- Cost Effective, Gratifying Results
- Impeccable Traffic and Logistic

PAST PERFORMANCE



Company Name: Ward-Law Group

Place of Performance: Miami, FL

Period of Performance:

2016 to 2022

Scope: Full scope production of corporate branding, marketing, and advertising strategy development. Design and production of all marketing collateral, commercials for TV & radio and social media. Integrations for on-air news segments. Content scripting, media buys, billboards/outdoor advertising nationwide.

Amount: \$1,300,000 per year.



Company Name: Seminario Creando Riqueza

Place of Performance: Miami, FL

Period of Performance:

2018 to 2022

Scope: Branding, marketing, and spokesperson representation services. Digital marketing content, advertising campaign strategies, and media market purchase.

Amount: \$1,100,000 per year.



Company Name: Unno Healthcare

Place of Performance: Miami, FL

Period of Performance:

2021 (ongoing)

Scope: Branding and marketing services. Advertising campaign strategies and media market purchase.

Amount: \$250,000 per year.

INDUSTRY CODES

- Advertising Agencies (PRIMARY)
- Public Relations
- Marketing
- Community
- Graphic Design
- Media Buying
- Media Representatives
- Display Outdoor Advertising
- Teleproduction and Other Postproduction Services
- Professional and Management Development Training
- Translation
- Commercial Printing
- Motion Picture and Video Production
- Other Motion Picture and Video Production Services
- Other Sound Recording Industries
- Television Broadcasting
- Internet Publishing and Broadcasting and Web Search Portals
- Convention & Tradeshow
- Commercial Photography

NAICS PSC

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|--------|------------------------|
| 541810 | |
| 541820 | R708 |
| 541613 | D308 |
| 813319 | R424 |
| 541430 | T001 |
| 541830 | R499 |
| 541840 | R708 |
| 541850 | R497, 9999 |
| 512191 | R426, R499 |
| 611430 | U006 |
| 541930 | R499 |
| 323111 | T011 |
| 512110 | T006 |
| 512199 | D317, T016 |
| 512290 | T016, S216 |
| 515120 | D316, S113 |
| 519130 | 7630, U009 |
| 561920 | R706 |
| 541922 | D315, T009, T010, T016 |

CLIENTS



SOCIO-ECONOMIC